

Merchants Leasing Launches Fleetcast, the Fleet Management Podcast

Hooksett, N.H. July 21, 2011 --- Merchants Leasing announces the launch of their latest innovative thought leadership initiative: Fleetcast, the fleet management podcast series. Fleetcasts are audio and video files featuring interviews with industry experts about current fleet management news, as well as trends, procedures and best practices. The series is free and available for download at fleetcast.merchantsleasing.com. To access the files, listeners simply register to create an account and login online. Once a subscriber, they will be notified by email each time a new Fleetcast becomes available.

An important part of Merchants' goal is to provide the fleet industry with a comprehensive suite of educational and analytic resources, continuously growing the online Fleetcast library. Current topics include Future Trends in Fleet Management, The Japan Auto Crisis, Accident Management, The Benefits of Short-Term Leasing, The Lease Accounting Project and more. Fleetcast files are conveniently formatted for use on many devices and can be easily shared through email and social networking share tools such as LinkedIn, Facebook, and Twitter. Merchants Leasing encourages listeners to suggest topics they would like to learn more about through Fleetcast by emailing leasecontact@merchantsleasing.com.

In celebration of the launch of the Fleetcast series, Merchants is giving away an Apple iPad2 to two lucky registered listeners. Create a free Fleetcast account by July 31st and be entered in the first giveaway. To learn more about Merchants Leasing's Fleetcast, visit fleetcast.merchantsleasing.com, or call Jessica Heizer at 603-606-4514.

About Merchants Leasing

Merchants Leasing provides customers nationwide a total fleet solution, which includes its unique No Risk closed-end lease option. Other comprehensive services include insurance and maintenance programs, fuel cards to manage mileage and gasoline expenses, roadside assistance, accident and risk management, telematics, local and nationwide delivery, and expert fleet management and administration. Merchants leases a variety of vehicles including cars, trucks and vans, law enforcement vehicles, handicap-equipped vehicles and more. Merchants Leasing is part of Hooksett based Merchants Automotive Group, Inc. and a Singer Family Company which includes Merchants Auto, Merchants Service and CARQUEST Parts. For more information about Merchants Leasing, visit the company's website at www.merchantsleasing.com