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**FOR IMMEDIATE RELEASE**

**Merchants Leasing Wins Excellence Award for its New Website;  
Site Developed by Stackpole & Partners**

**September 25, 2007, Manchester, NH**—Merchants Leasing, a leading nationwide fleet management and leasing firm, has been awarded the “B2B Standard of Excellence” award from the Web Marketing Association for outstanding achievement in website development. Merchants Leasing launched its new website, [www.merchantsleasing.com](http://www.merchantsleasing.com), last December as part of its overall customer relationship strategy. The site, created by Stackpole & Partners of Newburyport, MA, delivers customized, “intelligent” Web pages to match visitors’ specific industries and areas of interest regarding fleet leasing and management.

“We wanted our website to reflect the personalized approach we provide to our lease customers and help visitors with their fleet management decisions,” says Dennis Cavagnaro, Director of Marketing for Merchants Leasing, who was responsible for developing the new Merchants Leasing site. “We are pleased to receive this prestigious award and recognition of the outstanding effort from the team at Stackpole & Partners to create a website that would be easy to use and of great value to corporate, government and non-profit organizations interested in fleet management and leasing services.”

The Web Marketing Association is the producer of the WebAward Competition. Now in its 11th year, the WebAwards is the premier annual international website award competition that names the best websites in 96 industries while setting the standard of excellence for all website development. With a panel of judges from around the world, the WebAwards is the standards-defining competition that sets industry benchmarks for the best websites based on a number of criteria of a successful website. The goal of the WebAwards is to provide a forum to recognize the people and organizations responsible for developing some of the most effective websites on the Internet today.

*About Merchants Leasing*

Merchants Leasing offers organizations nationwide a total fleet solution which includes its unique *No Risk* closed-end lease option. Other services include professional insurance

and maintenance programs, fuel cards to manage mileage and gasoline expenses, local and nationwide delivery, and expert fleet management and administration services. Merchants leases a variety of vehicles including cars, trucks and vans, law enforcement vehicles, handicap-equipped vehicles and more. Merchants Leasing is part of Merchants Automotive Group and a Singer Family Company which includes Merchants Original Auto Superstore, Merchants Service, Merchants Van and Truck Rental and CARQUEST Parts. For more information about Merchants Leasing, visit the company's website at [www.merchantsleasing.com](http://www.merchantsleasing.com).

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